



Woodstock Economic Development Commission

Woodstock Town Hall

06281

Economic Development Commission

September 14, 2021

Woodstock Town Hall

MINUTES

1. The call to order by Chair Stuart Peaslee was at 6:09 PM
2. Roll call: Stuart Peaslee, Dotti Durst, Sean Copeland. Absent: Frank Olah.
Others: Amy Monahan
3. Alternates: N/A
4. Citizens' Comments: N/A
5. Chair's comments: *need to establish how to avoid redundancies of efforts *need to determine how the WEDC can be kept informed of new businesses or new ownership.
* the Chair will meet with PZC Chair Jeff Gordon to discuss the possibility of an effective "Permitting Guide" which he has refined considerably since its last distribution.
6. Old Business:
 - a. The Farmers' Market event- named *WOODSTOCK GROWN*, was a success in year 1, with plenty of attendees at the Chase Lumber displays as well as at the agricultural entities all over town. Amy Monahan, who, building upon the WEDC original concept, enhancing the idea, was praised for putting it together. **Motion Sean Copeland seconded by Stewart Peaslee to reimburse the advertising costs for the event up to \$310 carried unanimously.**
Action Item: Dotti Durst will notify the Treasurer and Amy Monahan will bring the statement to the Town Hall. August should be targeted next year, again, before the other Ag-related events take place. "Lawn signs" all over town, and possibly changeable letter signs, should be considered for next year, to direct people who happen to be passing through and those who did not see the publicity.
 - b. Website: *Amy Monahan has almost completed the master business list she has been working on. She will post it on Woodstock Proud (fb) first asking if any businesses have been skipped. **Action Item:** Then it can be uploaded to the EDC webpage by Crystal Adams or Stuart Peaslee. * It was noted that the webpage currently has the Woodstock Business Association membership list posted, but it is dated 2019. **Action Item:** Stuart Peaslee will ask if there is a more current list available. * **Action Item:** Ideas for links on the webpage that would be helpful to current business owners who are considering relocation or expansion, as well as for businesses considering Woodstock as their location, should be brainstormed by each member, and sent along to Amy Monahan who will create a spreadsheet. At the next meeting, the submitted link ideas will be reviewed and implemented.

7. New Business: * The offer to be appointed to the WEDC was extended to Amy Monahan, who accepted. **Action item:** The Chair will send a request for this appointment to the BOS.

*Pending: The Woodstock Grown Brochure needs to be updated; what is a likely source of funding? This is a major tool to support WDSTK's ag-related businesses, and there are several new ones.

* The recent new businesses/owners will be contacted to arrange for a photo and Villager article.

8. Members' comments: * Determine how to be an effective/helpful resource to the business community. * **Action item:** It will be helpful to members if when the agenda is sent to the town hall for posting, it is simultaneously sent to all members, allowing time for preparation for the Monday meetings. There was no correspondence or bills.

9. Motion Sean Copeland seconded by Stuart Peaslee to adjourn at 6:57 PM carried unanimously.

Submitted by Dotti Durst

These minutes have not yet been approved by the WEDC. Please refer to next month's meeting minutes for approval of and/or amendments to these minutes.